

FOR YOUR TOP 100 – DAY/NIGHT CREAM

FILORGA TURNS BACK THE CLOCK WITH NEW TIME FILLER



French skincare experts, Filorga have once again utilised their expertise in anti-ageing aesthetic medicine to create a highly concentrated anti-ageing treatment which actively corrects lines and wrinkles and prevents new wrinkles from forming.

Filorga's newly-launched Time Filler contains powerful active ingredients, each of which has been specifically designed to act individually on one of the three main types of wrinkles:

1. Tension or contraction wrinkles – caused by negative facial expressions due to tension, stress and fatigue and are found mainly on the forehead and around the eyes.
2. Hollow wrinkles or wrinkles caused by sagging – related to the loss of density and structure of the skin, such as the lines along sides of the nose and the hollow tear trough under the eyes.
3. Wrinkles caused by dryness – leathery skin around the eyes, forehead and on the cheeks caused by dryness due to ageing which is further amplified by repeated sun exposure.

In order to treat tension or contraction wrinkles Time Filler contains a Botox-like tripeptide that mimics the action of a Wagerin, a protein contained within snake venom. Filorga utilised the expertise of a pharmaceutical expert in the field of snake venom extraction to help construct their own peptide that can imitate the paralysing action of Wagerin. This Botox-like constructed peptide, **Synake**, is entirely harmless and merely mimics the paralysing effects of Wagerin which limits muscle contractions and relaxes and immediately smoothes out frown lines, crow's feet (eye wrinkles) and horizontal forehead wrinkles.

Time Filler also contains a trio of high-performance active agents targeting the hollow wrinkles. A powerful peptide, **matrixyl synthe 6**, helps to stimulate the production of the major components of the skin's support tissues, helping to improve the structure of the skin. Filorga's patented **NCTF formula** containing a cocktail of extra-nourishing vitamins, minerals, amino acids and anti-oxidants boosts the creation of fibroblasts. These cells are responsible for the production of skin-firming collagen and elastin within the skin's

connective tissue. Drawing on Filorga's expertise in anti-ageing peelings, Time Filler also contains a resurfacing extract of **Criste Marine** that has a retinol-like peeling effect, smoothing out the skin.

Wrinkles created by the natural dryness that occurs as skin ages are eliminated by Time Filler's high molecular-weight **hyaluronic acid** complex, combined with anti-oxidant Vitamin-E for a micro-filling effect. The increased hyaluronic acid content in the skin adds volume and helps to plump up wrinkles from deep within the skin.

In addition to all the afore-mentioned anti-ageing ingredients, Time Filler also contains soft focus agents that work simultaneously on the skin's surface to blur wrinkles optically. This provides the immediate visual appearance of smoother skin with fewer lines, whilst the powerful active ingredients get to work below the skin's surface to reconstruct the skin and reduce wrinkles.

Commenting on this latest anti-ageing weapon, Filorga's Medical Advisor, Dr. Riekie Smit says, "Time Filler is definitely one of Filorga's most impressive anti-ageing consumer products. What is most noteworthy about this cream is the 'Botox-like' effect it has on the wrinkles which causes the skin to relax, reducing the appearance of wrinkles and lines leaving the face looking visibly rejuvenated without having to resort to invasive methods. A number of products have claimed to have this action in the past, but this is the first time that the results have been highly visible to both to the client and the doctor. This certainly is an innovative skincare product advancement and supports the world-wide trend towards less-invasive anti-ageing treatments."

Independent clinical trials conducted on Time Filler have shown impressive results. After just three days of twice-daily use, frown lines were reduced by 19%. After 28 days of application, all types of wrinkles were dramatically reduced: crow's feet (eye wrinkles) showed a 37% reduction; frown lines were reduced by 39% and forehead wrinkles by 30%*

For best results, Filorga's Time Filler should be used twice daily before the application of your day or night cream. For a powerful anti-ageing effect, use in combination with Filorga's Meso+ anti-ageing serum and Sleep& Peel night cream to naturally remove dead skin cells.

Time Filler retails for R750 for 50ml and is available at selected Edgars and Red Square stores.

*Average instrumental measurement by 3D imaging – 40 women – 28 days use morning and evening.